

Raghavendra N

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Creative and self-driven UI/UX Designer with expertise in both digital and physical product design. Experienced in rapid prototyping, user interface design, and collaborating with agile development teams to deliver high-quality designs from concept to production.

	Sr UI UX Designer / Mphasis May 2022-Present Led the end-to-end design process as a VX Designer for consumer and digital programs within HP's Global Experience Design (GXD) team. - Contributed to design initiatives for consumer and digital programs within HP's Global Experience Design team. - Developed and maintained comprehensive design guidelines for UI patterns, collaborating closely with engineering teams to ensure consistency and scalability. - Contributed to the end-to-end creation of the Echo Design System for HP Print design, which is now adopted across all design teams.
Education ChitraKala Parishath BFA - Bachelors in Fine Arts UXDMC UX Design Masterclass Course IBM Enterprise Design Thinking Practitioner	
	Lead UI UX Designer / MResult May 2021-May 2022 Provided strategic, creative, and visual direction across web and branding initiatives. https://mresult.com/ - Provided strategic, creative, and visual direction across web and branding initiatives. - Aligned design solutions with business and client objectives while coaching and mentoring junior designers to strengthen team capability and design quality.
	Sr UI UX Designer / Indegene Aug 2018 - May 2021 Created user-centered designs that enhanced usability, accessibility, and visual appeal by translating user needs into intuitive interfaces and positive user experiences. - Worked in an agile environment alongside UX designers, product managers, and engineering teams to deliver high-quality digital solutions. - Designed user-friendly and engaging digital products using a combination of established UX methodologies. - Collaborated with major pharmaceutical clients, including Pfizer, Sanofi, Amgen, and Lilly.
Skills Prototyping Tools: Adobe XD Figma Adobe Creative Suite Sketch Zipline UX Methods: Persona Usability Testing Rapid Prototyping Design: Interaction Design Visual Design Wireframes & mock ups Info graphics Social media graphics Illustrations Branding Web Design AI Tools: Figma AI Claude Design Cursor Stitch	
	Sr. Graphic Designer / IBT Media Apr 2017 - May 2018 Provided creative and visual direction for web news portals and social media branding. https://ibtmedia.com/ - Increased page visual aesthetics by creating suitable info graphics for the stories. 45% more subscribers to the social media handles. - Increased branding and the marketing by visuals.
	Sr. Graphic & UI Designer / Digital Juice.Inc Oct 2004 - Mar 2017 Responsible for layouts, themes, and visual interface for the product Juicer. https://www.digitaljuice.com/ - Created visual interfaces and templates for the product "Juicer." - Increased sales by creating colorful and useful newsletters. - Graphics and banners for the branding and the marketing.
	Graphic Designer / Mentorware Apr 2004 - Oct 2004 Creating graphics and designs for e-learning CBT's, digital product catalogues. - Digital product catalogues, information guides and web graphics. - Worked for the clients like Cisco, IBM, Intel, Sun Microsystems, etc.,
	Graphic Designer / EximSoft Technologies [Trianz] Dec 2001 - Mar 2004 Created graphics and interactive designs for e-learning CBTs for clients such as L'Oréal, including web page and digital graphic design assets.
	Graphic Designer / BFL Software/Mphasis Apr 2000 - Oct 2001 Designed graphics for electronic product simulations.